



Washtenaw County's Original Mixed LGBTQ+ Chorus

## Advertising Opportunity

### Who We Are

Out Loud Chorus is a mixed chorus for the Lesbian, Bisexual, Gay, Transgender, and Queer community, yet open to all. Out Loud provides continuing musical education and performance experience as well as a social outlet for persons interested in choral music and its production. Out Loud is fun and flexible, open to many levels of ability, and committed to embodying the diversity of our community. In addition, the chorus seeks to educate the general public about choral music and, through performances, to reduce bigotry and discrimination against our community.

We are an institution within the LGBTQ+ community of Ann Arbor, Ypsilanti, and surrounding areas. Out Loud Chorus was founded in October 1995, and we have 27 years of institutional resilience.

### Our Community Partners

Out Loud Chorus is a 501(c)(3) non-profit organization and is Washtenaw County's only LGBTQ+ arts organization. We are proud to be supported by the Michigan Council for the Arts & Cultural Affairs and the National Endowment for the Arts. Please consider joining these organizations in supporting our community chorus!

Out Loud Chorus works to support and educate our community each year by performing for a few selected organizations and events. In the past, we have sung for, or otherwise participated in:

- Affirmations Community Center, Ferndale
- Ann Arbor Civic Chorus
- Ann Arbor Street Art Fair
- Community Pride Celebrations: Motor City Pride, Washtenaw Pride Picnic, Ypsilanti Pride
- Faith Community Pride Services: Church of the Good Shepherd (Ann Arbor), First Congregational United Church of Christ (Ypsilanti), Temple Beth Emeth (Ann Arbor), Trinity Lutheran Church (Ann Arbor)
- Growing Hope
- Jim Toy Community Center
- Matthew Shepard Memorial Service
- NAMES Project AIDS Memorial Quilt Display
- National Anthem: Detroit Pistons, University of Michigan Women's Basketball, Eastern Michigan University Women's Basketball, Michigan International Gay Rodeo Association (MIGRA)
- Parents and Friends of Lesbians and Gays (PFLAG)
- Special Olympics of Michigan
- State Street Merchants Association, Ann Arbor
- Together We Can Detroit - A2 Got Talent Fundraiser (LGBTQ+ people recovering from substance abuse)
- Univ of Michigan Gay and Lesbian Alumni Society (UMGALAS)
- Univ of Michigan Museum of Art Queer Night
- Univ of Michigan School of Social Work - Arts, Activism, and Organizing Summit
- Univ of Michigan Spectrum Center's Transgender Day of Remembrance
- Vile Festival International GALA Choruses, July 2004, Montreal, QC

## Become a Supporter

### Donate and place a sponsorship ad in our May 2022 concert program.

Purchase an ad in our concert program to support Out Loud Chorus and help us fulfill our mission. Your ad will be seen by our growing audience. We had **over 550 attendees** at our January 2022 concert. The concert program and your ad will be distributed in printed format to our in-person audience and electronically to our livestream attendees.

Out Loud Chorus is a **501(c)(3)** tax-exempt non-profit organization, so your donation is tax deductible to the full extent permitted by law. To the right is our 990-N form, and our tax-exempt identification number is 38-3308062. For further information, please visit our website at [olconline.org](http://olconline.org) or email us at [OutLoudChorus@gmail.com](mailto:OutLoudChorus@gmail.com).

Form <b>990-N</b> Department of the Treasury Internal Revenue Service	<b>Electronic Notice (e-Postcard)</b> for Tax-Exempt Organizations not Required To File Form 990 or 990-EZ	OMB No. 1545-2085 <b>2017</b> Open to Public Inspection
A For the <b>2017</b> calendar year, or tax year beginning <b>10/1/2017</b> and ending <b>9/30/2018</b> .		
B Check if applicable <input type="checkbox"/> Terminated, Out of Business <input checked="" type="checkbox"/> Gross receipts are normally \$50,000 or less	C Name of organization: <u>OUT LOUD INC</u> d/b/a: <u>Out Loud Chorus</u> <u>PO Box 7107</u> <u>Ann Arbor, MI, US, 48107</u> F Name of Principal Officer: <u>Thomas Williams</u> <u>PO Box 7107</u> <u>Ann Arbor, MI, US, 48107</u>	D Employer Identification Number <u>38-3308062</u>
E Website: <u>http://olconline.org</u>		
<b>Privacy Act and Paperwork Reduction Act Notice.</b> We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws. The organization is not required to provide the information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in Code section 6104. The time needed to complete and file this form and related schedules will vary depending on individual circumstances. The estimated average times is 15 minutes. <b>Note: This image is provided for your records only. Do NOT mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.</b> This Form 990-N (e-Postcard) was accepted by the IRS on 1/8/2015.		



## *Superheroes*

Friday, May 20, 2022 @ 8pm

Saturday, May 21, 2022 @ 8pm

Lydia Mendelssohn Theater

Univ of Michigan League

911 N University Ave, Ann Arbor, MI 48109

Livestreamed via Crowdcast

General admission: \$23 in advance, \$25 at the door

Students, seniors, or anyone in need: \$15

Unemployed people and children under 12: free.

Contact us for group rates.

### *Two ways to sign up!*

1. [olconline.org/advertise-with-us](http://olconline.org/advertise-with-us): Sign up, submit your ad artwork, and pay electronically (PayPal, credit or debit card), **-or-**
2. Fill out the form on the following page and give it to your Out Loud Chorus representative.

**Payment and artwork due by 5:00PM on Sunday, May 1, 2022.**

## Out Loud Chorus Program Advertisement

Company Name:	
Contact:	
Address:	
City, State, ZIP:	
Phone:	
E-mail:	
Website:	

**Full Page Ad**  
*(approx. 7 1/4" x 4 1/2")*

Full Color & placement on inner cover -  
\$150 donation

Black & White - \$100 donation

**Half Page Ad**  
*(approx. 3 1/2" x 4 1/2")*

Black & White - \$80 donation

**Business Card Ad**  
*(approx. 2 1/4" x 4 1/2")*

Black & White - \$60 donation

I would like:

- Full Page Ad (full color) \$150  
***Only 2 available per program!***
- Full Page Ad (black & white) \$100
- Half Page Ad (black & white) \$80
- Business Card Ad (black & white) \$60
- One Line Text\* \$20

\*Text for One Line Ad (if applicable):

**Submit Your Artwork:** Email a **jpeg** or **pdf** file to  
[outloudchorus@gmail.com](mailto:outloudchorus@gmail.com).

**Pay for Your Donation:** Make your check payable to **Out Loud Chorus**. Give your check to your Out Loud Chorus representative.