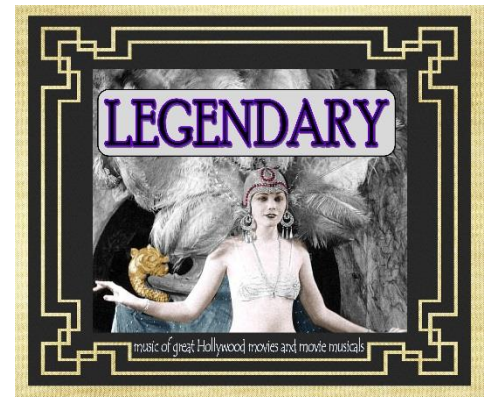




Washtenaw County's Original Mixed LGBTQ+ Chorus



Sponsorship /Advertising Opportunity

Who We Are

Out Loud Chorus (OLC) is Washtenaw County's Original Mixed LGBTQ+ chorus. OLC provides a safe and welcoming environment for the lesbian, gay, bisexual, transgender, genderqueer, intersex, and asexual community, along with their allies, to come together and share the gift of music. OLC provides continuing musical education and performance experience as well as a social outlet for persons interested in choral music and its production. OLC is fun and flexible, open to many levels of ability, and committed to embodying the diversity of our community. By embracing our diversity, we help to create a dialogue that expands our awareness and creates a loving community.

OLC was originally founded in October 1995 by a group of dreamers as a mixed chorus for the LGBTQ+ community of Ann Arbor, Ypsilanti, and surrounding areas. OLC is a 501(c)(3) non-profit organization and we are Washtenaw County's only arts organization for the entire LGBTQ+ community.

When/Where We've Performed

Besides producing shows for the general public twice a year (typically every mid-January and mid-May), OLC also works to support and educate our community each year by performing for various organizations and events. In the past, we have sung for, or otherwise participated in:

- ACLU, Ann Arbor
- Affirmations Community Center, Ferndale
- AIDS Walk Michigan, Ann Arbor
- American Friends Service Committee
- Ann Arbor Pride
- Ann Arbor Street Art Fair
- Day of Decision, Braun Court, Ann Arbor
- Eastern Michigan University Women's Basketball
- Food Gatherers
- Human Rights Campaign, Detroit
- Jim Toy Community Center, Ann Arbor
- Matthew Shepard Memorial Service, Ann Arbor
- Michigan International Gay Rodeo Association (MIGRA)
- Motor City Pride, Detroit
- NAMES Project AIDS Memorial Quilt Display
- Parents and Friends of Lesbians and Gays (PFLAG)
- Special Olympics Michigan Opening Ceremony
- State Street Merchants Association, Ann Arbor
- Temple Beth Emeth Pride Shabbat
- Together We Can, Detroit (LGBTQ people recovering from substance abuse)
- Transgender Day of Remembrance Vigil
- Trinity Lutheran Church, Ann Arbor
- U-M Gay and Lesbian Alumni Association (UMGALAS)
- University of Michigan Women's Basketball
- Ville Festival International GALA Choruses, Montreal QC
- Washtenaw Pride Picnic
- Women in Business
- Ypsilanti Campaign for Equality

Our Need for Support

First off, supporting Out Loud by purchasing an ad means helping us fulfill our Mission. This is our primary reason for being and we hope you benefit, as well, from your ad. We are continuously seeking financial support from outside resources to assist us.

How You Can Help

Make a donation that allows you a sponsorship ad in one of our upcoming concert programs

- Not only would you be supporting our choir, you would be getting your business name out to our community.
- There is an available range of sizes/prices for sponsorship donation ads, starting as low as \$20. Please refer to the attached "Sponsorship Advertising Opportunity!" form for specific details.

Provide a direct monetary donation

- Friend (\$50) Sponsor listing in two concert programs; Sponsor listing on website; and OLC flyers available for distribution at your location
- Supporter (\$150) Two tickets to each concert; Sponsor logo on the OLC website; and OLC flyers available for distribution at your location
- Sponsor (\$250) Four tickets to each concert; Sponsor logo on the OLC website, Sponsor poster at fundraising events; and OLC flyers available for distribution at your location
- Partner (\$500) Four tickets to each concert; Named as sponsor in event marketing; Sponsor logo on the OLC website; Sponsor poster at fundraising events; Sponsor poster at concerts; Verbal sponsor acknowledgment at concerts; and OLC flyers available for distribution at your location

Form 990-N Department of the Treasury Internal Revenue Service	Electronic Notice (e-Postcard) for Tax-Exempt Organizations not Required To File Form 990 or 990-EZ	OMB No. 1545-2085 2017 Open to Public Inspection
A For the 2017 calendar year, or tax year beginning 10/1/2017 and ending 9/30/2018 .		
B Check if applicable <input type="checkbox"/> Terminated, Out of Business <input checked="" type="checkbox"/> Gross receipts are normally \$50,000 or less	C Name of organization: <u>OUT LOUD INC</u> d/b/a: <u>Out Loud Chorus</u> <u>PO Box 7107</u> <u>Ann Arbor, MI, US, 48107</u>	D Employer Identification Number <u>38-3308062</u>
E Website: <u>http://olconline.org</u>	F Name of Principal Officer: <u>Thomas Williams</u> <u>PO Box 7107</u> <u>Ann Arbor, MI, US, 48107</u>	
Privacy Act and Paperwork Reduction Act Notice. We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws. The organization is not required to provide the information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in Code section 6104. The time needed to complete and file this form and related schedules will vary depending on individual circumstances. The estimated average times is 15 minutes. Note: This image is provided for your records only. Do NOT mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically. This Form 990-N (e-Postcard) was accepted by the IRS on 1/8/2015.		

Please remember, OLC is a 501(c)(3) tax-exempt non-profit organization, so your donation is tax deductible to the full extent permitted by law. A copy of our 990-N Internal Revenue Service form, with our tax exempt identification number, is provided below.

For further information, please feel free to visit our website (olconline.org) or email us at OutLoudChorus@gmail.com . Thank you in advance for considering this opportunity!!



Washtenaw County's Original Mixed LGBTQ+ Chorus

Sponsorship/Advertising Opportunity

Support Out Loud Chorus (OLC) and get your business name out to our community by making a donation towards our upcoming concert program. OLC is a 501(c)(3) tax-exempt non-profit organization. Donations are tax deductible to the full extent permitted by law.

NOTE: Payment & artwork due by end of day on **Friday, January 3rd**.
This form (and electronic payment) is available at: olconline.org/advertise-with-us.

Concert Information

LEGENDARY

The Music of Great Hollywood Movies and Movie Musicals

8 pm Friday January 17, 2020 &
8 pm Saturday January 18, 2020

Towsley Auditorium
Morris Lawrence Building,
Washtenaw Community College

Adults \$18 advance/\$20 door
Students/Seniors (65+) \$15
Children (0-6) Free

YES! Sign me up now!

Business: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Website: _____

- I would like: _____ Full Page Ad (full color)
Only 2 available per program!!
 _____ Full Page Ad (black & white)
 _____ Half Page Ad (black & white)
 _____ Business Card Ad (black & white)
 _____ One Line Text*

*Text for One Line Ad (if applicable):

Full Page Ad
 (approx. 7 1/4" x 4 1/2")
Full Color & placement on inner cover - \$150 donation
Black & White - \$100 donation

Business Card Ad
 (approx. 2 1/4" x 4 1/2")
Black & White - \$60 donation

Half Page Ad
 (approx. 3 1/2" x 4 1/2")
Black & White - \$80 donation

One Line Text - \$20 donation

Please provide a copy of the ad as a **jpeg** or **pdf** file.

We prefer that you send your artwork via email to outloudchorus@gmail.com.

Make check payable to **Out Loud Chorus** or pay online at olconline.org. Checks can be given to your OLC representative.