



Washtenaw County's Original Mixed LGBTQA Chorus

Sponsorship /Advertising Opportunity

Who We Are

Out Loud Chorus (OLC) is Washtenaw County's Original Mixed LGBTQA chorus. OLC provides a safe and welcoming environment for the lesbian, gay, bisexual, transgender, genderqueer, intersex, and asexual community, along with their allies, to come together and share the gift of music. OLC provides continuing musical education and performance experience as well as a social outlet for persons interested in choral music and its production. OLC is fun and flexible, open to many levels of ability, and committed to embodying the diversity of our community. By embracing our diversity, we help to create a dialogue that expands our awareness and creates a loving community.

OLC was originally founded in October 1995 by a group of dreamers as a mixed chorus for the LGBTQA community of Ann Arbor, Ypsilanti, and surrounding areas. OLC is a 501(c)(3) non-profit organization and we are Washtenaw County's only arts organization for the entire LGBTQA community. OLC is proud to be supported in part by the Michigan Council for Arts and Cultural Affairs and by the National Endowment for the Arts.

When/Where We Perform

Besides producing shows for the general public twice a year (typically every mid-January and mid-May), OLC also works to support and educate our community each year by performing for various organizations and events. In the past, we have sung for, or otherwise participated in:

- Affirmations Community Center, Ferndale MI
- AIDS Walk Michigan, Ann Arbor MI
- American Friends Service Committee
- Ann Arbor Street Art Fair
- Arts, Activism, and Organizing Summit (UM School of Social Work)
- Eastern Michigan University Women's Basketball (National Anthem)
- First Congregational United Church of Christ, Ypsilanti
- Food Gatherers
- Human Rights Campaign Dinner Event
- Jim Toy Center
- Matthew Shepard Memorial Service
- Michigan International Gay Rodeo Association (MIGRA) (National Anthem)
- Motor City Pride, Detroit MI
- NAMES Project AIDS Memorial Quilt Display
- OutFest: A National Coming Out Day Celebration
- Parents and Friends of Lesbians and Gays (PFLAG)
- State Street Merchants Association, Ann Arbor MI
- Transgender Day of Remembrance Vigil
- U-M Gay and Lesbian Alumni Association (UMGALAS)
- University of Michigan Women's Basketball (National Anthem)
- Vile Festival International Gala Choruses, Montreal QC
- Washtenaw Pride Picnic
- Washtenaw Rainbow Action Project (WRAP)
- Women in Business
- Ypsilanti Campaign for Equality

Our Need for Support

It takes a lot of resources to produce our shows! We pay for sheet music, rehearsal space, our director and accompanist's salaries, concert venue space, band members fees for concerts, printing costs for tickets/programs, etc. Although our members pay seasonal dues to participate in the choir, the funds generated by dues only cover a portion of our overall expenses. We are continuously seeking financial support from outside resources to assist us.

How You Can Help

Purchase a sponsorship ad in one of our upcoming concert programs

- Not only would you be supporting our choir, you would be getting your business name out to our community.
- There is an available range of sizes/prices for sponsorship ads, starting as low as \$10. Please refer to the attached "Sponsorship Advertising Opportunity!" form for specific details.

Provide a direct monetary donation

- Friend (\$50) Sponsor listing in two concert programs; Sponsor listing on website; and Out Loud fliers available for distribution at your location
- Supporter (\$150) Business Card size ad in two concert programs; Two tickets to each concert; Sponsor ad on the OLC website; and Out Loud fliers available for distribution at your location
- Sponsor (\$250) Half page size ad in two concert programs; Four tickets to each concert; Sponsor ad on the OLC website, Sponsor poster at fund-raising events; and Out Loud fliers available for distribution at your location
- Partner (\$500) Full page size ad in two concert programs; Four tickets to each concert; Named as sponsor in event marketing; Sponsor ad on the OLC website; Sponsor poster at fund-raising events; Sponsor poster at concerts; Verbal sponsor acknowledgment at concerts; and Out Loud fliers available for distribution at your location

Please remember, OLC is a 501(c) 3 tax-exempt non-profit organization, so you can deduct your contribution from your taxes. A copy of our most recent 990-N Internal Revenue Service form, with our tax exempt identification number, is provided below.

Form 990-N Department of the Treasury Internal Revenue Service	Electronic Notice (e-Postcard) for Tax-Exempt Organizations not Required To File Form 990 or 990-EZ	OMB No. 1545-2085 2013 Open to Public Inspection
A For the 2013 calendar year, or tax year beginning <u>10/1/2013</u> , and ending <u>9/30/2014</u> .		
B Check if applicable <input type="checkbox"/> Terminated, Out of Business <input checked="" type="checkbox"/> Gross receipts are normally \$50,000 or less	C Name of organization: <u>OUT LOUD INC</u> d/b/a: <u>Out Loud Chorus</u> <u>PO Box 7107</u> <u>Ann Arbor, MI, US, 48107</u>	D Employer Identification Number <u>38-3308062</u>
E Website: <u>http://olconline.org</u>	F Name of Principal Officer: <u>Jennifer Nolan</u> <u>PO Box 7107</u> <u>Ann Arbor, MI, US, 48107</u>	

For further information, please feel free to visit our website (<http://www.olconline.org/index.html>) or email us at OutLoudChorus@gmail.com . Thank you in advance for considering this opportunity!!

Sponsorship Advertising Opportunity!

Support Out Loud Chorus and get your business name out to our community by placing a sponsorship ad in our upcoming concert program. Out Loud Chorus is a 501(c) 3 tax-exempt non-profit organization. You can deduct your contribution from your taxes.

Upcoming Concert Information

Winter 2017 Concert: "Come on In; Come on Out: Safe and Sound with Out Loud "
8 pm Friday, January 20th

AND

8 pm Saturday, January 21st

Towsley Auditorium, Washtenaw Community College

Admission: \$15 in advance, \$18 at the door.

\$12 students and seniors.

Children under 4 admitted free.

Save on advance tickets from a choir member, or at www.olconline.org

**Deadline is
Tuesday
January
3rd!**

YES! Sign me up now!

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Web-site: _____

- I would like: Full Page Ad (color)
Only 2 available per program!!
 Full Page Ad (black & white)
 Half Page Ad (black & white)
 Third of Page (black & white)
 One Line Text*

*Text for One Line Ad (if applicable):

Please provide a copy of the ad as a **jpeg** or **pdf** file.
 Also, please provide a hard copy for verification.
 E-mail your ad to outloudchorus@gmail.com, or the
 Out Loud Chorus representative you worked with.

Make your check payable to **Out Loud Chorus**
or pay online olconline.org.
 Checks and hard copies of ads can be given to
 your Out Loud Chorus representative.

Full Page Ad

(approx. 7¼" x 4½")

Color & prime placement on an inner cover - \$120

Black & White - \$80

Business Card Ad/ Third of a page

(approx. 2¼" x 4½")

Black & White - \$40

Half Page Ad

(approx. 3½" x 4½")

Black & White - \$60

One Line Text - \$10